

WinSTEP SEPA Video Scoring Form

Student Name(s) _____

School _____

Total Score (Maximum 28) _____ **Reviewer(s)** _____

Instructions: For each category, indicate which criteria were met and record score in far right column. Maximum score per category is 4 points if all criteria were included for that category.

Category	Excellent (+4)	Good (+3)	Fair (+2)	Poor (+1)	Absent (0)	Score
<i>Introduction</i>	<ul style="list-style-type: none"> • Unique and memorable introduction, engages the audience immediately and communicates the purpose of the piece 	<ul style="list-style-type: none"> • Introduces the topic and purpose in an engaging manner 	<ul style="list-style-type: none"> • General introduction of the topic and purpose. Little creativity and only somewhat engaging 	<ul style="list-style-type: none"> • Introduction does not make sense. Topic and purpose are not clear 	None Present	
<i>Delivery</i>	<ul style="list-style-type: none"> • Narrator sounds comfortable and has excellent delivery • Words are clear and pacing is very good 	<ul style="list-style-type: none"> • Narrator has practiced the piece for smooth delivery • Words are clear and pacing is good 	<ul style="list-style-type: none"> • Narrator sounds somewhat comfortable, delivery is better in some places than others • Words aren't always clear and/or pacing is uneven 	<ul style="list-style-type: none"> • Sounds like the narrator is reading a script, delivery makes it difficult to understand the video • Words are often not clear and/or pacing is difficult to follow 	Cannot follow message	
<i>Research Content</i>	<ul style="list-style-type: none"> • Creative and innovative content enhances the purpose of the video • High level of science concept understanding • Information is accurate and concise/correct terminology • Strong theme, message is presented in logical order, persuasive and relevant 	<ul style="list-style-type: none"> • Creative elements are included, but do not enhance the purpose of the video • Mid level of science concept understanding • Information is accurate and concise/correct terminology • Understandable theme, details are logical, somewhat persuasive and relevant 	<ul style="list-style-type: none"> • Creativity is lacking and does not enhance the purpose of the video • Low level of science concept understanding • Some information is inaccurate, mostly correct terminology • Content does not present a clear theme, disconnected details, not very persuasive or relevant 	<ul style="list-style-type: none"> • Minimal creativity or creative elements are inappropriate or distract • Little science concept understanding • Information and terminology is often inaccurate • Vague theme, message is irrelevant, disconnected 	<ul style="list-style-type: none"> • No creativity or creative elements are inappropriate or distract • No science concept understanding • Information and terminology is inaccurate • Lacks a theme, not persuasive, no logical order or relevance 	
<i>Educational Value</i>	<ul style="list-style-type: none"> • The viewer has a chance to learn at least 4 things from the video that are of real educational value 	<ul style="list-style-type: none"> • The viewer has a chance to learn at least 3 things from the video that are of real educational value 	<ul style="list-style-type: none"> • The viewer has a chance to learn at least 2 things from the video that is of real educational value 	<ul style="list-style-type: none"> • The viewer has a chance to learn at least 1 thing from the video that is of real educational value 	<ul style="list-style-type: none"> • The viewer does not learn anything from the video of educational value 	

<i>Images and Graphics</i>	<ul style="list-style-type: none"> • Images/graphics are scientifically accurate • Add to a creative and effective presentation • All shots are in focus and nicely cropped, camera work is smooth and steady 	<ul style="list-style-type: none"> • Images/graphics are scientifically accurate and relate to the presentation • Most shots are in focus and nicely cropped, camera work is smooth and steady 	<ul style="list-style-type: none"> • Images/graphics only marginally relate to the presentation, not always helpful in communicating content • Most shots are in focus but images need additional cropping, camera work is shaky or unsteady 	<ul style="list-style-type: none"> • Images/graphics do relate little to the presentation and distract from the scientific content • Many shots are out of focus and need additional cropping. Shaky or unsteady camera work is distracting 	<ul style="list-style-type: none"> • Images/graphics do not relate to the presentation and distract from the scientific content • Most shots are out of focus and need additional cropping. Shaky or unsteady camera work 	
<i>Length and Sources</i>	<ul style="list-style-type: none"> • Video does not exceed 4 minutes in length • UWM WInSTEP SEPA Program is acknowledged along with other sources 	<ul style="list-style-type: none"> • Video is slightly over 4 minutes or under 3 minutes • Some sources are cited 	<ul style="list-style-type: none"> • Video is over 5 minutes or under 2 minutes • Very few sources are cited 	<ul style="list-style-type: none"> • Video is over 6 minutes in length or under 1 minute • No sources are cited 	<ul style="list-style-type: none"> • Video is excessively long or short • No sources are cited 	
<i>Quality</i>	<ul style="list-style-type: none"> • The program quality is very good and shows very good knowledge of camera angles, camera shots, and editing, moves smoothly, excellent transitions 	<ul style="list-style-type: none"> • The program quality is good and shows good knowledge of camera angles, camera shots, and editing, mostly moves smoothly, very good transitions 	<ul style="list-style-type: none"> • The program quality is okay and shows some knowledge of camera angles, camera shots, and editing, a bit choppy, good transitions 	<ul style="list-style-type: none"> • The program quality is poor and shows little knowledge of camera angles, camera shots, and editing, choppy, poor transitions 	<ul style="list-style-type: none"> • The program is not suitable for the audience or is inappropriate, unedited, no transitions 	

TOTAL SCORE:

Comments:

References:

- Video Production Rubric: <https://www.uen.org/utahstandardsacademy/science/downloads/8-2-videorubric.docx>
- iRubric: 15 Minute Educational Video Rubric: <https://www.rcampus.com/rubricshowc.cfm?sp=yes&code=A899X&>