| Recommendation | BUY |
| :--- | :--- |
| Target (today's value) | $\$ 172.00$ |
| Current Price | $\$ 160.60$ |
| $\mathbf{5 2}$ week range | $\$ 132.90-\$ 170.50$ |


| Share Data |  |
| :--- | :--- |
| Ticker: | MMM |
| Market Cap. (Billion): | $\$ 101.875$ |
| Inside Ownership | $0.1 \%$ |
| Inst. Ownership | $92.9 \%$ |
| Beta | 1.09 |
| Dividend Yield | $2.5 \%$ |
| Payout Ratio | $44.7 \%$ |
| Cons. Long-Term Growth Rate | $17.8 \%$ |


|  | $\mathbf{\prime} 11$ | $\mathbf{1} \mathbf{1 2}$ | $\mathbf{\prime} \mathbf{1 3}$ | $\mathbf{\prime} \mathbf{1 4}$ | $\mathbf{\prime} \mathbf{1 5 E}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Sales (billions) |  |  |  |  |  |
| Year | $\$ 29.61$ | $\$ 29.90$ | $\$ 30.87$ | $\$ 31.82$ | $\$ 32.95$ |
| Gr \% | $11.1 \%$ | $1.0 \%$ | $3.2 \%$ | $3.1 \%$ | $3.6 \%$ |
| Cons | $\$ 29.08$ | $\$ 30.60$ | $\$ 31.30$ | $\$ 32.56$ | $\$ 32.95$ |
| EPS | $\$ 6.05$ | $\$ 6.40$ | $\$ 6.83$ | $\$ 7.63$ | $\$ 8.26$ |
| Cons | $\$ 6.17$ | $\$ 6.35$ | $\$ 6.86$ | $\$ 7.47$ | $\$ 8.21$ |
| Gr $\%$ | $5.6 \%$ | $5.9 \%$ | $6.7 \%$ | $11.7 \%$ | $8.2 \%$ |


| Ratio | $\mathbf{\prime} \mathbf{1 1}$ | $\mathbf{1 2}$ | $\mathbf{1 3}$ | $\mathbf{1 4}$ | $\mathbf{1 4}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| ROE (\%) | $27.3 \%$ | $26.6 \%$ | $26.2 \%$ | $32.2 \%$ | $38.0 \%$ |
| Industry | $9.9 \%$ | $14.1 \%$ | $11.3 \%$ | $14.7 \%$ | $15.0 \%$ |
| NPM (\%) | $14.5 \%$ | $14.9 \%$ | $15.1 \%$ | $15.6 \%$ | $15.8 \%$ |
| Industry | $6.3 \%$ | $9.1 \%$ | $7.3 \%$ | $10.1 \%$ | $10.5 \%$ |
| A. T/O | 0.96 | 0.91 | 0.92 | 0.98 | 1.02 |
| ROA (\%) | $14.1 \%$ | $13.8 \%$ | $14.0 \%$ | $15.4 \%$ | $16.2 \%$ |
| Industry | $2.3 \%$ | $3.3 \%$ | $2.8 \%$ | $4.0 \%$ | $3.5 \%$ |
| A/E | 1.94 | 1.93 | 1.87 | 2.08 | 2.35 |


| Valuation | '11 | $\mathbf{\prime} \mathbf{1 2}$ | $\mathbf{\prime} \mathbf{1 3}$ | $\mathbf{\prime} \mathbf{1 4}$ |
| :--- | :--- | :--- | :--- | :--- |
| P/E | 13.88 | 14.86 | 21.54 | 22.52 |
| Industry | 19.21 | 15.50 | 25.50 | 17.74 |
| $\mathrm{P} / \mathrm{S}$ | 1.96 | 2.17 | 3.08 | 3.32 |
| P/B | 3.38 | 3.64 | 5.31 | 6.51 |
| P/CF | 11.30 | 12.32 | 17.44 | 16.80 |
| EV/EBITDA | 8.0 x | 8.5 x | 12.1 x | 12.9 x |


| Performance | MMM | Industry |
| :--- | :---: | :---: |
| 1 Month | $-5.2 \%$ | $1.5 \%$ |
| 3 Month | $-3.6 \%$ | $4.9 \%$ |
| YTD | $11.5 \%$ | $0.5 \%$ |
| 52-week | $12.4 \%$ | $3.3 \%$ |
| 3-year | $75.0 \%$ | $45.4 \%$ |

## Contact: Jordan A. Mielke

Email: jmielke@uwm.edu
Phone: 715.441.0052

## Industrial Conglomerate

## 3M Company



Source: FactSet Prices

Summary: I recommend a buy rating for 3M Company (MMM) with a 12 month target price of $\$ 172.00$. Tailwinds from European and Chinese expansion and reduced headwinds from foreign exchange will drive up margins and sales growth. The stock is undervalued based on a weighted average between discounted cash flow and sum-of-parts valuation methods.

## Key Drivers:

- Chinese and European expansion: Economic growth in China and Europe will drive sales growth for selected business segments.
- Foreign exchange exposure: Because roughly two thirds of 3M's revenues are derived from outside the US, fluctuating foreign currencies may help or hinder the company's international sales growth.
- Research \& development: As 3M steps up R\&D expenditures in forward years, it is anticipated that the company will expand operating margins and increase sales growth with exclusivity rights on unique product offerings. Intellectual property derived from R\&D investments is a key to 3M's future success.
- Enterprise resource planning (ERP) system: As an ERP database management system is fully implemented in Europe and the United States, it will reduce supply chain risk and expand operating margins.

Valuation: Using two different valuation metrics, 3 M is shown to be undervalued. With no direct comparables, a weighted average between a DCF and sum-ofparts valuation provides an accurate target price for the company.

Risks: Threats to the business include foreign currency exposure, introduction of new products, natural disasters, international economic conditions, management and new tax laws

## Company Overview

3M Company (MMM) is a global manufacturer of diversified technology and sells products that have a presence in consumer and industrial markets. 3 M operates in over 70 countries, sells products in 230 countries and approximately two thirds of its revenues come from outside the United States. 3M Company was founded in 1902 and is headquartered in St. Paul, Minnesota.

3 M generates revenue from the sale of a wide variety of products. The majority of 3 M 's revenue is derived from inter-business or non-consumer sales. 3M revenues are generated through the following business segments:

- Industrial: Abrasives, adhesives, specialty materials, and many various components produced for industries such as automotive, electronics, paper and printing, packaging, food and beverage, and construction.
- Safety and Graphics: Equipment made for head, eye, and ear protection, commercial graphics sheeting and films for signs, pavement marking, and other various surfaces, nonwoven abrasives.
- Electronics and Energy: Electronics include components for LCD display devices, PCs, tablets, smart phones, and fluids and abrasives for other small electronic devices, energy solutions produces electrical, telecommunications, renewable energy, and infrastructure protection products.
- Health Care: Produces supplies for medical clinics and hospitals, pharmaceuticals, and dental and orthodontic practitioners, and food safety-testing facilities, develops software for health information systems and offers related consulting services.
- Consumer: Includes office supplies, home-care, home improvement (do-it-yourself), consumer health, and personal safety products.

Figures 1 and 2: 3M revenue sources for 2014 (left) and historical revenue growth by business segment (right)


Source: Company reports


Source: Company reports

## Business Drivers

Several factors contribute to 3M's future success; the following are the most important business drivers:

1) Emerging market and European expansion
2) Foreign exchange exposure
3) Research \& development
4) Enterprise Resource Planning (ERP) System

Figure 3: Historical and forecasted growth by geographic region


Source: Company reports

Figure 4: 3M's sales by geographic region


Source: Company reports

## Chinese and European expansion

3M has generated the majority of its revenues from outside of the United States for the last 20 years as it has tapped into emerging and developed markets around the world. Asia Pacific has a five-year CAGR of $9.0 \%$ as it has had positive growth in all business segments. It has led 3M's Safety \& Graphics segment with sometimes double-digit organic growth, heavily due to demand for respirators driven by manufacturing industry growth in China and increasing CO2 emissions (see Figure 5 below).

Figure 5: CO2 emissions in China and Safety \& Graphics sales growth


[^0]Figure 6: EMEA and Consumer segment sales growth, and European consumer confidence


Source: Company reports, Bloomberg, European Commission

Figure 7: EMEA and Industrial segment sales growth, and European construction confidence


Source: Company reports, Bloomberg, European Commission
"... as this will not only increase the future sustainable growth of the euro area, but will also raise expectations of higher incomes and encourage firms to increase investment today and bring forward the economic recovery."
-ECB President Mario Draghi on quantitative easing programs in Europe
(January 22, 2015)
Source: European Central Bank website

In the Eurozone, the European Central Bank (ECB) is implementing its quantitative easing program, which is intended to lower interest rates and increase economic growth in Europe and thus consumer spending and industrial growth. An increase in European consumer spending and industrial growth will likely spur 3M's Consumer and Industrial segments' sales growth as it has in the past (see figures 6 and 7 above). Quantitative easing is likely to increase consumer confidence and industrial investments (see Mario Draghi quote to the left)

## Foreign Exchange Exposure

As shown in figure 4, 63.5\% of 3M's revenues originate from outside of the United States. Within the 69 other countries 3 M operates, the company is exposed to various foreign exchange gains and losses. In today's economy, the United States dollar (USD) is strengthening against most all other major foreign currencies (see figures 9,10 and 11 on next page).

If this trend continues to prevail, 3 M could suffer more foreign exchange ( FX ) conversion losses than in 2014. In 2014, 3M had sales conversion losses of $2.2 \%$ in Asia-Pacific (APAC), $1.6 \%$ in Europe, Middle East and Africa (EMEA), and 7.5\% in Latin America \& Canada which made for a total FX loss of 3.0\% from foreign operating sales.

3 M will incur losses on current investments in foreign countries given further FX depreciation relative to the dollar, but new investments outside of the US will become increasingly attractive. Also, to mitigate risks, CFO Nicholas C. Gangestad states that 3M has, "... a hedging strategy where we hedge approximately 50\% of our economic or P\&L exposure. And we hedge that out in the past for 12 months."

Figure 8: Brent crude oil price per barrel and the ICE US dollar index


Source: Factset

Fortunately for 3 M , Chinese sales have minimal foreign exposure risk due to the fact that the People's Bank of China artificially pegs the Chinese Yuan to the dollar. Note that in figure 9, the Chinese yuan fluctuates far less relative to the USD than other Asia Pacific currencies.

Brent crude and the USD have correlation coefficient of -0.631 , so it can be said that in recent months $63.1 \%$ of the dollar's appreciation can be explained by the decline in oil prices. Given that oil prices have stabilized, I do not expect the dollar to appreciate as sharply as it has in recent months.

Figures 9, 10 and 11: Historical quarterly sales growth of international segments (in bold) and change in respective major foreign currencies (not in bold)


Source: Company reports

Figures 12, 13 and 14: Revenue sources from countries in their respective geographic segments in 2014


Europe, Middle East \& Africa


Latin America \& Canada


Source: Factset, Company reports

Figure 15: Historical annual operating margin expansion and one year lagging R\&D expenditures (\% of sales) with 2015 and 2016 estimates (in yellow)


[^1]
## Research \& Development

Investments made in research and development (R\&D) provides 3 M with patents for new products and improvements on existing products that give the company a competitive advantage. The firm states in its 10 K that, "...no single patent or group of related patents is in itself essential to the Company as a whole or to any of the Company's business segments."

At the J.P. Morgan, Transportation and Industrials Conference, Chairman, President \& CEO Inge Thulin marks on R\&D,
"...we had an average investment of around $5.5 \%$ to $5.6 \%$ over years and we decided to step that up to $6 \%$ as we move ahead." R\&D is vital to $3 M^{\prime}$ 's success. Over the past 10 years, R\&D investments made in the prior year help to expand 3M's operating margin in the following year because these new products have, at least initially, higher margins (see figure 15).

Over the past 15 years, R\&D expenditures have made up an average of $5.6 \%$ of sales; R\&D was $5.6 \%$ of sales in 2014. Patents with finite lives total $\$ 581$ million and make up $1.8 \%$ of total assets.

## Enterprise Resource Planning (ERP) System

Since 2010, 3M has been implementing an ERP System. Traditionally the company has outsourced its database systems for inventory and purchasing management. 3M's ERP system will be fully implemented in Europe by the end of 2015 and will be implemented in the United States by the end of 2016.

Figure 16: Historical and forward estimated net working capital (as a percent of sales) and operating margin


Source: Company reports

3 M will realize an advantage over competitors since one unified ERP System should reduce operating costs and working capital. Management estimates there will be an annual $\$ 600$ million in operational savings and a $\$ 500$ million decrease in operating net working capital (NWC). A decrease in NWC will increase asset turnover, provide greater liquidity (if the reduced inventory and accounts receivable results in more cash), and lower risk. Furthermore, risk is reduced from having a better system which is more difficult for hackers to gain access. A hacked system could compromise supplier and customer data, which could disrupt 3M's supply chain and tarnish its business reputation.

## Financial Analysis

## EPS Estimates

As shown in figure 17 below, I expect EPS to rise to $\$ 8.26$ in 2015 and to $\$ 9.20$ in 2016. The main drivers of EPS growth are the gross margin expansion, operating margin expansion, Safety \& Graphics sales growth, Industrial sales growth, share buybacks and increasing R\&D investments.

Figure 17: Quantification of 2015 and 2016 EPS Drivers


As discussed earlier, I predict top line growth in 3M's industrial segment due to a predicted rise in consumer confidence in Europe. I expect top line growth for Safety \& Graphics in China, due to the rise in demand for protective respirator masks. Both business segments have a high EBITDA margin relative to the other business segments (see figure 18 below). With above company average sales growth in these business segments, I anticipate EBITDA and operating margins to expand.

Figure 18: Historical and forward estimated EBITDA/Sales margins by business segments


Source: Company reports
In 2014, I expect 3M's share buyback program to add roughly $\$ 0.20$ to EPS each year with a cumulative $\$ 3$ billion spent each year (see figure 19 below). Management has stated that share repurchases will make up for $3.0 \%$ of EPS growth in 2015 and in 2016. My estimates are slightly bearish relative to theirs as I predict repurchases will make up for $2.9 \%$ of EPS growth in 2015 and 2.1\% in 2016.

Figure 19: Historical and forward estimated share repurchases (in billions)


Source: Company reports

I predict increased research and development investments in new products will subtract from EPS in 2015, but the benefits will be realized in 2016 as 3M benefits from with exclusive rights to sell certain products. Operating margin growth has a sensitivity of 0.44 relative to prior-year R\&D growth as a percent of sales.

Figure 20: My estimated EPS versus consensus estimates

|  | FY 2015e |  | FY 2016e |  |
| :--- | :---: | :---: | :---: | :---: |
| Estimated | $\$$ | 8.26 | $\$$ | 9.20 |
| Consensus | $\$$ | 8.21 | $\$$ | 9.00 |

Source: Factset

As seen in figure 20, my estimated EPS is bullish relative to consensus estimates. This is attributable to my estimates for margin expansion, because my sales estimates are almost exactly in line with consensus (see table on cover page).

## Sales Projections

On the next page are sales and EBITDA estimates for each of 3 M 's business segments. I project Industrial to grow at $3.5 \%$ in 2015 and $3.0 \%$ in 2016 due to the nature of it being a mature industry relative to the other segments. I predict Safety \& Graphics to grow at 5.0\% in 2015 and $4.0 \%$ in 2016 because of its growth potential in China and the amount of intellectual property associated with the
segment. Electronics \& Energy is projected to grow at 2.0\% in 2015 and 2016 because of the mature industry of parts for computers, but the segment has a foothold on the market it is in, with many patents on certain electrical components. I foresee Health Care growing at $3.0 \%$ in 2015 and $3.5 \%$ in 2016, due to the increasing demand for medical devices, and increasing demand for orthodontic supplies in Europe and medical supplies in the United States. Although, new tax laws have been enacted in the US that have increased taxes on medical technology sales.

Figure 21: Historical and forward estimated sales and EBITDA from each segment

|  |  | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015e |  | 2016e |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 9,629 | \$ | 9,943 | \$ | 10,584 | \$ | 10,990 | \$ | 11,375 | \$ | 11,716 |
| \%of total sales |  | 32.5\% |  | 33.2\% |  | 34.3\% |  | 34.5\% |  | 34.5\% |  | 34.4\% |
| Sales Growth |  |  |  | 3.3\% |  | 6.4\% |  | 3.8\% |  | 3.5\% |  | 3.0\% |
| EBITDA | \$ | 2,320 | \$ | 2,567 | \$ | 2,679 | \$ | 2,772 | \$ | 2,918 | \$ | 3,251 |
| Safety \& Graphics |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 5,458 | \$ | 5,471 | \$ | 5,657 | \$ | 5,732 | \$ | 6,019 | \$ | 6,259 |
| \%of total sales |  | 18.4\% |  | 18.3\% |  | 18.4\% |  | 18.0\% |  | 18.3\% |  | 18.4\% |
| Sales Growth |  |  |  | 0.2\% |  | 3.4\% |  | 1.3\% |  | 5.0\% |  | 4.0\% |
| EBITDA | \$ | 1,488 | \$ | 1,447 | \$ | 1,482 | \$ | 1,530 | \$ | 1,632 | \$ | 1,779 |
| Electronics \& Energy |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 5,732 | \$ | 5,458 | \$ | 5,393 | \$ | 5,604 | \$ | 5,716 | \$ | 5,830 |
| \%of total sales |  | 19.4\% |  | 18.3\% |  | 17.5\% |  | 17.6\% |  | 17.3\% |  | 17.1\% |
| Sales Growth |  |  |  | -4.8\% |  | -1.2\% |  | 3.9\% |  | 2.0\% |  | 2.0\% |
| EBITDA | \$ | 1,395 | \$ | 1,292 | \$ | 1,214 | \$ | 1,386 | \$ | 1,437 | \$ | 1,528 |
| Health Care |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 5,011 | \$ | 5,138 | \$ | 5,334 | \$ | 5,572 | \$ | 5,739 | \$ | 5,940 |
| \%of total sales |  | 16.9\% |  | 17.2\% |  | 17.3\% |  | 17.5\% |  | 17.4\% |  | 17.5\% |
| Sales Growth |  |  |  | 2.5\% |  | 3.8\% |  | 4.5\% |  | 3.0\% |  | 3.5\% |
| EBITDA | \$ | 1,683 | \$ | 1,810 | \$ | 1,843 | \$ | 2,107 | \$ | 2,195 | \$ | 2,416 |
| Consumer |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 4,230 | \$ | 4,386 | \$ | 4,386 | \$ | 4,523 | \$ | 4,704 | \$ | 4,892 |
| \%of total sales |  | 14.3\% |  | 14.7\% |  | 14.2\% |  | 14.2\% |  | 14.3\% |  | 14.4\% |
| Sales Growth |  |  |  | 3.7\% |  | 0.0\% |  | 3.1\% |  | 4.0\% |  | 4.0\% |
| EBITDA | \$ | 957 | \$ | 1,053 | \$ | 1,051 | \$ | 1,103 | \$ | 1,166 | \$ | 1,256 |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | (449) | \$ | (492) | \$ | (532) | \$ | (600) | \$ | (600) | \$ | (600) |
| \%of total sales |  | -1.5\% |  | -1.6\% |  | -1.7\% |  | -1.9\% |  | -1.8\% |  | -1.8\% |
| Sales Growth |  |  |  | 9.6\% |  | 8.1\% |  | 12.8\% |  | 0.0\% |  | 0.0\% |
| EBITDA | \$ | (429) | \$ | (399) | \$ | (233) | \$ | (153) | \$ | (369) | \$ | (369) |
| 3M Company |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 29,611 | \$ | 29,904 | \$ | 30,822 | \$ | 31,821 | \$ | 32,952 | \$ | 34,038 |
| \%of total sales |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |
| Sales Growth |  |  |  | 1.0\% |  | 3.1\% |  | 3.2\% |  | 3.6\% |  | 3.3\% |
| EBITDA | \$ | 7,414 | \$ | 7,771 | \$ | 8,037 | \$ | 8,543 | \$ | 8,979 | \$ | 9,861 |

[^2]Although there is rising demand for various medical supplies in developed markets, I foresee foreign exchange exposure removing the upside from organic local currency sales growth. Consumer segment sales are expected to grow $4.0 \%$ in 2015 and 2016 due to rising consumer confidence in Europe and a strong presence in the United States. Other is simply held constant in regard to sales growth.

## DuPondt Analysis

Figure 22: 5-Stage DuPondt Analysis

| 5-Stage DuPondt Analysis | 2011 | 2012 | 2013 | 2014 | 2015e | 2016e |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: |
| EBIT / sales | $20.9 \%$ | $21.7 \%$ | $21.6 \%$ | $22.4 \%$ | $22.8 \%$ | $23.9 \%$ |
| Sales / avg assets | 0.96 | 0.91 | 0.92 | 0.98 | 1.02 | 0.99 |
| EBT/EBIT | 0.98 | 0.98 | 0.98 | 0.98 | 0.99 | 0.99 |
| Net income (cont) /EBT | $72.2 \%$ | $71.0 \%$ | $71.9 \%$ | $71.1 \%$ | $71.1 \%$ | $71.1 \%$ |
| ROA | $14.1 \%$ | $13.8 \%$ | $14.0 \%$ | $15.4 \%$ | $16.2 \%$ | $16.6 \%$ |
| Avg assets / avg equity | 1.94 | 1.93 | 1.87 | 2.08 | 2.35 | 2.34 |
| ROE | $27.3 \%$ | $26.6 \%$ | $26.2 \%$ | $32.2 \%$ | $38.0 \%$ | $38.9 \%$ |

## Source: Company reports

In my 5-stage DuPondt analysis, I have the EBIT margin increasing due to the strength of sales growth in more profitable segments and 3M's ERP system implementation. Furthermore, with the implementation of its ERP system, 3M will benefit from a higher asset turnover as net working capital decreasesl expect assets to increase relative to equity due to 3 M 's share buyback program increasing the treasury stock account balance. ROE will therefore increase by $5.8 \%$ in 2015 and $0.7 \%$ in 2016. It is also important to note that 3M's Debt/EV and ROE is respectively $3.6 \%$ and $32.2 \%$ while the industry's Debt/EV and ROE are respectively $13.6 \%$ and $14.9 \%$.

Figure 23: Cash flow statement with forward year projections

| Cash Flow Statement |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Items | 2011 | 2012 | 2013 | 2014 | 2015e | 2016e |
| Cash from Operations |  |  |  |  |  |  |
| Net income | \$4,283 | \$4,444 | \$4,659 | \$4,956 | \$5,210 | \$5,639 |
| Change in NWC | (884) | (183) | 403 | 231 | (97) | 84 |
| Cash from operations | \$3,399 | \$4,261 | \$5,062 | \$5,187 | \$5,113 | \$5,723 |
| Cash from Investing |  |  |  |  |  |  |
| Change in Net PP\&E | (\$1,070) | (\$596) | (\$321) | \$668 | $(\$ 1,397)$ | (\$911) |
| Change in Marketable Securities | (\$725) | (\$461) | \$642 | \$775 | \$0 | \$0 |
| Cash from investing | $(\$ 1,795)$ | $(\$ 1,057)$ | \$321 | \$1,443 | $(\$ 1,397)$ | (\$911) |
| Cash from Financing |  |  |  |  |  |  |
| Change in Debt | (\$286) | \$835 | \$8 | \$828 | \$841 | \$850 |
| Change in Other liabilities | 1962 | (1109) | (942) | 1620 | 0 | 0 |
| Change in Par and Paid in Capital | 299 | 277 | 331 | 4 | 265 | 282 |
| Change in OCCl | (1482) | 275 | 837 | (2376) | 1585 | 0 |
| Change in Other Equity | 88 | 23 | (19) | (413) | 0 | 0 |
| Share Buyback | (1413) | (728) | (2978) | (3922) | (3015) | (2930) |
| Dividends | (1555) | (1635) | (1730) | (2216) | (2659) | (2819) |
| Change in Retained Earnings | (375) | (478) | (1192) | (839) | 0 | 0 |
| Cash from financing | $(\$ 2,762)$ | $(\$ 2,540)$ | $(\$ 5,685)$ | $(\$ 7,314)$ | $(\$ 2,984)$ | $(\$ 4,618)$ |
| Change in Cash | (1158) | 664 | (302) | (684) | 733 | 194 |

## Cash Flow Analysis

3M's operating income pays for dividends and share repurchases every year. I assumed that 3M will take out a small amount of debt, due to interest rates being at 40 year lows, to pay off old higher cost debt and use to invest in new capital and make acquisitions.

See figure 23 on the previous page for a detailed breakdown of 3M's cash flows. Please note in figure 23 that depreciation and amortization have been added to operating cash flows and instead have been added to investing cash flows. Furthermore, under financing cash flows, dividends and share buybacks have been made separate from the change in retained earnings line item.

## Credit Analysis

3 M 's market value of debt to EBITDA is 0.79 , which means that 3 M can pay off its outstanding loans with less than one year's worth of cash flow from operations. Its long-term debt to enterprise value is $3.6 \%$ where other comparable industrial conglomerates have an average LT debt/EV of $13.6 \%$. The company has a relatively low risk of default on its debt. The rating on long-term debt is AA-credit from Standard \& Poor's and Aa3 from Moody's Investors Service. Both ratings from each agency are equal in measurement of credit risk and indicate that 3M has very low risk, investment grade bonds.

## Valuation

Based on two different valuation metrics, I derived with a target price of \$172.00.

## Relative Valuation

For the first valuation metric, I compared 3 M to other industrial conglomerates using price/sales versus net profit margin and price/book value versus return on equity. See figures 24 and 25 below for a regression analysis of industrial conglomerates and see figure 24 on the next page to view 3 M 's historical $\mathrm{P} / \mathrm{S}$ and $\mathrm{P} / \mathrm{B}$.

Figure 24: Exponential regression of 3 M and its comps ( $\mathrm{P} / \mathrm{S}$ versus net profit margin in 2014)


Source: Factset, Company reports

Figure 25: Quadratic regression of 3M and its comps ( $P / B$ versus ROE in 2014)


[^3]3M's 10 year
historical average $\mathrm{P} / \mathrm{S}$
is 2.5 and $P / B$ is 4.8

Figure 26: Historical price to sales and price to book of 3M


Source: Company reports

It can be seen in figure 26 that $3 M^{\prime}$ s P/S multiple is high relative to its historical average, but relative to its comps (see figure 24 on previous page) it is fairly valued based on its net profit margin (NPM). Also, the company's $\mathrm{P} / \mathrm{B}$ is at a historical high and relative to other industrial conglomerates (see figure 25 on previous page) it is also fairly valued based on its above-average low leveraged ROE. The $R^{2}$ value of the quadratic relationship between $P / B$ and ROE is 0.92 where the $R^{2}$ value of the exponential relationship between $P / S$ and NPM is 0.95 . These two $R^{2}$ values mean that we can conclude $92 \%$ of a change in P/B can be explained by a change in ROE, and $95 \%$ of a change in $\mathrm{P} / \mathrm{S}$ can be explained by a change in NPM.

Based on the regression analyses in figure 24, figure 25, and my terminal NPM and ROE estimates, I have concluded $3 \mathrm{M}^{\prime}$ s terminal $\mathrm{P} / \mathrm{S}$ multiple to be 3.8 and its $\mathrm{P} / \mathrm{B}$ multiple to be 8.9. This will be highly relevant later on in the discounted cash flow analysis section of this report.

## Discounted Cash Flow Analysis

In the first stage of the discounted cash flow (DCF) analysis, I find the present value of the next two forward years' free cash flow to equity (FCFE). This is done by forecasting net operating profit after tax (NOPAT) minus change invested capital (IC) minus after-tax interest. Change in IC is found from change in net working capital (NWC) and change in net fixed assets (NFA). FCFE is then multiplied by a discount factor using the cost of equity. The cost of equity calculation is found using the capital asset pricing model (CAPM). I calculated a trailing 10 year beta for 3 M versus the market (S\&P 500 stock index) based on monthly returns. All CAPM calculations can be seen below in figure 27.

Figure 27: CAPM assumptions, equation (top right), and discount factor calculation (bottom right)

| Cost of equity |  |
| :--- | ---: |
| Risk free rate | $2.0 \%$ |
| Beta | 1.09 |
| Market return | $10.0 \%$ |
| Market risk premi um | $8.0 \%$ |
| Stock risk premi um | $8.7 \%$ |
| 3M expected return | $10.7 \%$ |

$$
E(r)_{M M M}=E(r)_{r f}+\left(E(r)_{S \& P 500}-E(r)_{r f}\right) \beta
$$

$$
\text { Discount factor }=\left(1+E(r)_{M M M}\right)^{-t}
$$

The second stage of the DCF analysis is the same as the first, but I ultimately assume a terminal growth rate for all line items. See figure 28 below for a detailed explanation of the first and second DCF steps. I assume $3.5 \%$ and $4.0 \%$ sales growth in 2017 and 2018, which will then pick up to $5 \%$ in 2019 and $6 \%$ in 2020 and 2021 as the world economies recover. Growth in working is less than sales in early years due to the new ERP system; however, net fixed asset growth is higher as the firm potentially engages in acquisitions. After-tax interest expense is projected to grow $7 \%$ per year, as the firm takes advantage of lower cost debt, and shares are expected to decline in 2017 and 2018 as the firm continues with its buyback programs.

Figure 28: Present value of free cash flow to equity per share

| Line Items | First Stage |  | Second Stage |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash flows | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Sales | \$32,952 | \$34,038 | \$35,229 | \$36,638 | \$38,470 | \$40,778 | \$43,225 |
| Growth |  | 3.3\% | 3.5\% | 4.0\% | 5.0\% | 6.0\% | 6.0\% |
| NOPAT | \$5,338 | \$5,775 | \$5,977 | \$6,216 | \$6,527 | \$6,919 | \$7,334 |
| \% of sales | 16.2\% | 17.0\% | 17.0\% | 17.0\% | 17.0\% | 17.0\% | 17.0\% |
| - Change in NWC | \$ 97 | \$ (84) | \$ 67 | \$ 103 | \$ 212 | \$ 225 | \$ 238 |
| NWC EOY | \$ 3,447 | \$ 3,363 | \$ 3,430 | \$ 3,533 | \$ 3,745 | \$ 3,969 | \$ 4,208 |
| Growth NWC |  | -2.4\% | 2.0\% | 3.0\% | 6.0\% | 6.0\% | 6.0\% |
| NWC / S (EOY) | 10.5\% | 9.9\% | 9.7\% | 9.7\% | 9.7\% | 9.7\% | 9.7\% |
| - Chg NFA | \$ 1,397 | \$ 911 | \$ 1,462 | \$ 1,341 | \$ 1,421 | \$ 1,506 | \$ 1,597 |
| NFA EOY | \$ 19,971 | \$ 20,882 | \$ 22,344 | \$ 23,684 | \$ 25,105 | \$ 26,612 | \$ 28,209 |
| Growth NFA |  | 4.6\% | 7.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
| S/ NFA (EOY) | 1.65 | 1.63 | 1.58 | 1.55 | 1.53 | 1.53 | 1.53 |
| Total inv in op cap | \$ 1,494 | \$ 827 | \$ 1,529 | \$ 1,444 | \$ 1,633 | \$ 1,731 | \$ 1,835 |
| Total net op cap | \$23,418 | \$24,245 | \$ 25,774 | \$27,217 | \$28,850 | \$30,581 | \$32,416 |
| S/IC(EOY) | 1.41 | 1.40 | 1.37 | 1.35 | 1.33 | 1.33 | 1.33 |
| ROIC (EOY) | 22.8\% | 23.8\% | 23.2\% | 22.8\% | 22.6\% | 22.6\% | 22.6\% |
| FCFF | \$3,844 | \$4,948 | \$4,448 | \$4,773 | \$4,894 | \$5,188 | \$5,499 |
| \% of sales | 11.7\% | 14.5\% | 12.6\% | 13.0\% | 12.7\% | 12.7\% | 12.7\% |
| Growth |  | 28.7\% | -10.1\% | 7.3\% | 2.5\% | 6.0\% | 6.0\% |
| - Interest (1-tax rate) | \$ 77 | \$ 86 | \$ 93 | \$ 99 | \$ 106 | \$ 113 | \$ 121 |
| Growth |  | 11.6\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| FCFE | \$3,766 | \$4,862 | \$4,356 | \$4,674 | \$4,788 | \$5,074 | \$5,378 |
| \% of sales | 11.4\% | 14.3\% | 12.4\% | 12.8\% | 12.4\% | 12.4\% | 12.4\% |
| Growth |  | 29.1\% | -10.4\% | 7.3\% | 2.4\% | 6.0\% | 6.0\% |
| / No Shares | 630.7 | 612.7 | 600.5 | 594.5 | 594.5 | 594.5 | 594.5 |
| Growth |  | -2.9\% | -2.0\% | -1.0\% | 0.0\% | 0.0\% | 0.0\% |
| FCFE per share | \$5.97 | \$7.93 | \$7.25 | \$7.86 | \$8.05 | \$8.54 | \$9.05 |
| Growth |  | 32.9\% | -8.6\% | 8.4\% | 2.4\% | 6.0\% | 6.0\% |
| * Discount factor | 0.90 | 0.82 | 0.74 | 0.67 | 0.60 | 0.54 | 0.49 |
| Discounted FCFE | \$5.39 | \$6.47 | \$5.34 | \$5.23 | \$4.84 | \$4.63 | \$4.43 |

In the third stage of the DCF valuation, I used a terminal $P / S$ multiple of 3.8 and terminal $P / B$ multiple of 8.9. I took the terminal sales per share value, multiplied by the terminal $P / S$, multiplied by the 2021 discount factor and derived the discounted share value. Using the same methodology, I calculated a different terminal share value using the terminal $P / B$, terminal book value and the same discount factor. The details of this third step are broken down in figures 29 and 30 below.

Figure 29: Terminal value of future sales

| Third Stage (P/S Valuation) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Terminal value P/S | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Sales | \$32,952 | 34,038 | \$35,229 | \$36,638 | \$38,470 \$40,778 |  | \$43,225 |
| Growth |  | 3.3\% | 3.5\% | 4.0\% | 5.0\% | 6.0\% | 6.0\% |
| Net profit margin |  | 16.6\% | 16.7\% | 16.7\% | 16.7\% | 16.7\% | 16.7\% |
| Terminal P/S |  |  |  |  |  |  | 3.82 |
| * Terminal SPS |  |  |  |  |  |  | \$72.71 |
| Terminal value |  |  |  |  |  |  | \$277.53 |
| * Discount factor |  |  |  |  |  |  | 0.49 |
| Discounted terminal share value |  |  |  |  |  |  | \$136.06 |

Figure 30: Terminal value of future book value

| Third Stage (P/B Valuation) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Terminal value P/B | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Book value | \$14,528 | \$14,699 | \$14,993 | \$15,443 | \$16,370 | \$17,352 | \$18,393 |
| Growth |  | 1.2\% | 2.0\% | 3.0\% | 6.0\% | 6.0\% | 6.0\% |
| ROE (EOY book) | 35.9\% | 38.4\% | 39.2\% | 39.6\% | 39.2\% | 39.2\% | 39.2\% |
| Terminal P/B |  |  |  |  |  |  | 8.92 |
| * Terminal BPS |  |  |  |  |  |  | \$30.94 |
| Terminal value |  |  |  |  |  |  | \$276.05 |
| * Discount factor |  |  |  |  |  |  | 0.49 |
| Discounted terminal share value |  |  |  |  |  |  | \$135.33 |

Through the 3 steps of the DCF, I derived a target share value for 3 M of $\$ 172.41$ based on $\mathrm{P} / \mathrm{S}$ and $\$ 171.68$ based on $\mathrm{P} / \mathrm{B}$. The components of each step are summarized below in figure 31.

Figure 31: 3M 2015 share value derived based on $P / S$ and $P / B$

| Summary |  |  |  |
| :---: | :---: | :---: | :---: |
| First stage | \$11.87 | Present value of first 2 ye | cash flow |
| Second stage | \$24.48 | Present value of year 3-7 | sh flow |
| Third stage | \$136.06 | Present value of terminal | lue $\mathrm{P} / \mathrm{S}$ |
| Third stage | \$135.33 | Present value of terminal | lue $\mathrm{P} / \mathrm{B}$ |
| Value (P/S) | \$172.41 | = value at beg of fiscal yr | 2015 |
| Value (P/B) | \$171.68 | = value at beg of fiscal yr | 2015 |

Figure 32 below shows a detailed summary of 3 M and other industrial conglomerates' financial info.
Figure 32: Comps sheet

| Ticker | Name | Current <br> Price | Market Value | Enterprise Value |  | EBIDA | Price Change |  |  |  |  |  | Earnings Growth |  |  |  |  |  | Beta | LT Debt/ Equity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 1 day | 1 Mo | 3 Mo | 6 Mo | 52 Wk | YTD | LTG | NTM | 2014 | 2015E | 2016E | Pst 5yr |  |  |
| MMM | 3MCO | \$160.60 | \$101,875 | \$105,692 | 3.6\% |  | \$8,543 | 1.3 | (3.4) | (3.3) | 2.6 | 14.0 | (2.3) | 8.9 | 8.0\% | 11.5\% | 6.3\% | 10.6\% | 10.7\% | 1.26 | 46.4\% |
| DHR | DANAHER CORP | \$84.03 | \$59,453 | \$60,190 | 1.2\% | \$4,541 | 1.0 | (1.5) | (0.9) | 3.5 | 14.7 | (2.0) | 11.9 | 20.5\% | 11.4\% | 12.6\% | 9.3\% | 16.0\% | 1.09 | 13.1\% |
| GE | GENERAL ELECTRIC CO | \$27.36 | \$275,677 | \$548,698 | 49.8\% | \$38,579 | 1.2 | 9.4 | 11.6 | 3.6 | 3.5 | 8.3 | 7.8 | 1358.4\% | 0.6\% | -13.9\% | 14.8\% | 8.2\% | 1.56 | 254.0\% |
| HON | HONEYWELL INTERNATIONALINC | \$102.12 | \$79,828 | \$83,337 | 4.2\% | \$7,353 | 1.1 | (1.7) | 0.4 | 5.5 | 9.9 | 2.2 | 9.2 | 14.2\% | 7.2\% | 14.3\% | 9.7\% | 13.3\% | 0.79 | 32.3\% |
| IEP | ICAHN ENTERPRISES LP | \$90.66 | \$11,161 | \$11,186 | 0.2\% | \$1,611 | (1.0) | 0.8 | (9.7) | (13.4) | (10.1) | (2.0) |  | -283.9\% | -120.1\% | -410.4\% | 8.7\% |  | 1.02 | 62.2\% |
| UIX | UNITED TECHNOLOGIES CORP | \$118.43 | \$105,427 | \$123,791 | 14.8\% | \$10,889 | 2.1 | 0.5 | (1.2) | 8.6 | 1.2 | 3.0 | 8.5 | -0.4\% | 9.8\% | 2.5\% | 9.7\% | 10.6\% | 1.02 | 62.2\% |
| OTIR | OTTER TAIL CORP | \$27.73 | \$1,036 | \$1,546 | 33.0\% | \$160 | 0.6 | (13.2) | (10.8) | (10.4) | (2.8) | (10.4) |  |  | 17.5\% | -2.8\% | 7.4\% | 17.2\% | 1.52 | 36.2\% |
| PHG | KONINKLIJKE PHILIPS NV | \$27.66 | \$25,188 | \$29,423 | 14.4\% | \$3,147 | (1.6) | (6.0) | (1.4) | 0.2 | (13.3) | (4.6) | 24.5 | 224.5\% | -31.8\% | 3.5\% | 21.5\% | -2.9\% | 1.52 | 36.2\% |
| CSL | CARLISLE COS INC | \$98.17 | \$6,370 | \$6,389 | 0.3\% | \$515 | 0.7 | 5.3 | 4.4 | 10.6 | 17.1 | 8.8 | 51.8 | 31.6\% | 6.1\% | 24.8\% | 19.7\% | 10.3\% | 1.00 | 33.9\% |
| ROP | ROPER TECHNOLOGIES INC | \$172.34 | \$17,295 | \$18,899 | 8.5\% | \$1,200 | 2.0 | 1.5 | 7.0 | 8.9 | 22.5 | 10.2 | 13.4 | 8.4\% | 13.6\% | 7.0\% | 9.8\% | 19.9\% | 0.56 | 54.5\% |
| TXT | TEXTRONINC | \$45.19 | \$12,547 | \$15,684 | 20.0\% | \$1,555 | 1.1 | (1.4) | 3.8 | 7.9 | 16.8 | 7.3 | 9.3 | 16.5\% | 22.9\% | 16.3\% | 18.4\% |  | 1.45 | 86.8\% |
| IR | INGERSOLL-RAND PLC | \$67.44 | \$17,845 | \$21,717 | 17.8\% | \$1,753 | 0.4 | (0.1) | 1.3 | 6.2 | 14.5 | 6.4 | 10.4 | 15.7\% | 24.7\% | 13.5\% | 16.9\% | 21.1\% |  |  |
| Average |  |  |  |  |  |  | 0.8 | (0.9) | (0.0) | 2.5 | 6.7 | 1.7 | 16.1 | 139.8\% | -4.7\% | -30.9\% | 12.7\% | 11.5\% | 1.16 | 65.2\% |
| Median |  |  |  |  |  |  | 1.1 | (1.4) | (0.9) | 3.6 | 9.9 | 2.2 | 9.3 | 15.4\% | 9.8\% | 6.3\% | 9.8\% | 10.7\% | 1.09 | 46.4\% |
| SPX | S\&P 500 INDEX | \$2,116 |  |  |  |  | 1.3 | 1.6 | 2.9 | 4.1 | 12.8 | 2.8 |  |  | 7.6\% | 1.7\% | 12.6\% |  | 1.00 |  |
|  |  | 2014 | 2014 |  |  | P/E |  |  |  | 2014 | 2014 | 2015 |  |  | EV/ | P/CF | P/CF |  | Growt |  |
| Ticker | Website | ROE | P/B | 2013 | 2014 | 2015E | TIM | NTM | $2016 E$ | NPM | P/S |  | OM | ROIC | EBIT | Current | 5-yr | NTM | STM | Pst 5yr |
| MMM | http://www.3m.com | 34.1\% | 7.32 | 23.9 | 21.4 | 20.2 | 21.3 | 19.7 | 18.3 | 14.9\% | 3.20 | 3.07 | 22.6\% | 23.7\% | 15.9 | 15.7 | 13.5 | -0.4\% |  | 6.6\% |
| DHR | http://www.danaher.com | 13.0\% | 2.87 | 24.6 | 22.1 | 19.6 | 23.3 | 19.3 | 17.9 | 13.5\% | 2.99 | 2.89 | 17.8\% | 9.9\% | 17.2 | 16.3 | 14.4 | 3.2\% |  | 12.2\% |
| GE | http://wnw.ge.com | 15.3\% | 2.54 | 16.7 | 16.6 | 19.3 | 289.5 | 19.9 | 16.8 | 11.2\% | 1.85 | 2.11 | 14.8\% | 3.7\% | 19.6 | 11.2 | 8.2 | -11.4\% |  | -0.9\% |
| HON | http://www.honeywell.com | 23.8\% | 4.55 | 20.5 | 19.2 | 16.8 | 18.7 | 16.4 | 15.3 | 10.3\% | 1.98 | 2.03 | 16.5\% | 17.7\% | 12.7 | 16.6 | 13.8 | -0.5\% |  | 5.5\% |
| IEP | http://www.ielp.com | -4.1\% | 2.05 | 10.0 | -49.8 | 16.0 | -29.4 | 16.0 | 14.8 | -1.2\% | 0.59 | 0.64 | 4.2\% | -2.3\% | 13.4 | 18.7 | 12.7 | -9.9\% | 5.7\% | 20.3\% |
| UTX | http://www.utc.com | 21.2\% | 3.68 | 19.1 | 17.4 | 16.9 | 16.7 | 16.8 | 15.4 | 9.3\% | 1.62 | 1.62 | 13.9\% | 12.4\% | 13.5 | 11.7 | 11.8 | 1.9\% |  | 4.4\% |
| OTIR | http://www.ottertail.com | 11.8\% | 1.80 | 18.0 | 15.3 | 15.8 | 21.9 |  | 14.7 | 8.5\% | 1.30 | 1.29 | 12.2\% | 5.7\% | 16.1 | 8.9 | 6.7 |  |  | -4.8\% |
| PHG | http://www.philips.com | 10.7\% | 2.06 | 13.1 | 19.2 | 18.6 | 58.7 | 18.1 | 15.3 | 4.6\% | 0.89 | 1.00 | 5.1\% | 1.6\% | 19.2 | 43.6 | 10.0 | -3.4\% | 5.5\% | -2.7\% |
| CSL | http://www.carlisle.com | 11.2\% | 2.88 | 27.2 | 25.6 | 20.5 | 25.4 | 19.3 | 17.2 | 7.8\% | 1.99 | 1.73 | 12.7\% | 8.8\% | 14.4 | 18.6 |  | 17.2\% |  | 6.1\% |
| ROP | http://www.roperind.com | 13.5\% | 3.63 | 30.5 | 26.8 | 25.1 | 26.6 | 24.5 | 22.9 | 18.2\% | 4.87 | 4.71 | 28.6\% | 9.5\% | 17.3 | 19.0 | 16.4 | 3.8\% |  | 11.6\% |
| TXT | http://www.textron.com | 13.6\% | 2.86 | 25.8 | 21.0 | 18.1 | 19.7 | 16.9 | 15.3 | 4.3\% | 0.90 | 0.88 | 8.0\% | 7.7\% | 13.6 | 10.6 | 7.7 | 2.4\% |  | 5.7\% |
| Average |  | 14.9\% | 3.29 | 20.9 | 14.1 | 18.8 | 44.8 | 18.7 | 16.7 | 9.2\% | 2.02 | 2.00 | 14.2\% | 8.9\% | 15.7 | 17.4 | 11.5 | 0.3\% | 5.6\% | 5.8\% |
| Median |  | 13.5\% | 2.87 | 20.5 | 19.2 | 18.6 | 21.9 | 18.7 | 15.4 | 9.3\% | 1.85 | 1.73 | 13.9\% | 8.8\% | 15.9 | 16.3 | 12.2 | 0.7\% | 5.6\% | 5.7\% |

Source: Factset, Company reports

## Sum-Of-Parts Analysis

Although there are many other industrial conglomerates besides 3 M , there are no industrial conglomerates that are directly comparable to 3 M . The company has many niche businesses that make it hard to compare to other conglomerates with operating segments largely made up of businesses in which 3M does not operate.

To gain a better understanding of how the company should be valued, I used a sum-of-parts analysis, which separately compares each of 3M's five business segments to companies that conduct in the same type of operations. . Displayed in figure 33 on the next page are EV and EBITDA valuation metrics of $3 \mathrm{M}^{\prime}$ 's business segments relative to their respective comps. This gives a depiction of how each segment can be valued relative to their industry. I used EBITDA as the metric because it shows how much cash is generated from operations by each business. Furthermore, only sales, EBIT and depreciation \& amortization metrics are provided for segments in 3M's company reports.

To determine the value of each division, I analyzed the average EV/EBITDA multiples of comps and adjusted them for a couple considerations. First, I adjusted the multiples for my forecast of future valuations. Second, I considered MMM's profitability of its segments versus the comps; however, the relationship was weak. I also varied the multiples (min and max) to determine a range of valuations. 3M's "Other" segment had no comparable companies so I simply used the average EV/EBITDA multiple of industrial conglomerates.

Figure 33: Current year and forward year EV, EBITDA and EV/EBITDA of companies comparable to each of 3M's business segments

| Industrials |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ticker | EV | EBIDA |  | EBIIDA1 |  | EBIIDA2 |  | [EV/EBIIDA | EV/EBIIDA1 | EV/EBIIDA2 |
| MMM | \$32,926 |  | \$2,772 |  | \$2,918 |  | \$3,251 |  |  |  |
| AW | \$6,171 |  | \$744 | \$ | 709 | \$ | 755 | 8.3x | 8.7x | 8.2x |
| FUL | \$2,793 |  | \$221 | \$ | 283 | \$ | 316 | 12.6x | 9.9x | 8.8x |
| DORM | \$1,662 |  | \$153 | \$ | 166 | \$ | 190 | 10.8x | 10.0x | 8.8x |
| DLPH | \$27,371 |  | \$2,578 | \$ | 2,583 | \$ | 2,920 | 10.6x | 10.6x | 9.4 x |
| SHW | \$29,230 |  | \$1,497 | \$ | 1,808 | \$ | 2,030 | 19.5x | 16.2x | 14.4x |
| MAS | \$11,533 |  | \$1,037 | \$ | 1,095 | \$ | 1,226 | 11.1x | 10.5x | 9.4 x |
| HUN | \$10,074 |  | \$1,280 | \$ | 1,416 | \$ | 1,658 | 7.9x | 7.1x | 6.1x |
| DOW | \$79,288 |  | \$8,434 | \$ | 8,901 | \$ | 9,656 | 9.4x | 8.9x | 8.2x |
| Average |  |  | \$1,993 |  | \$2,120 |  | \$2,344 | 11.3x | 10.2x | 9.2x |





| Consumer |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ticker | EV | EBIIDA |  | EBITDA1 |  | EBITA2 |  | EV/EBIIDA |  | Ev/EBIIDA |  | \|EV/EBIIDA2 |
| MMM | \$13,102 |  | \$1,103 |  | \$1,166 |  | \$1,256 |  |  |  |  |  |
| GK | \$1,628 |  | \$127 | \$ | 144 | \$ | 157 |  | 12.8x |  | 11.3x | 10.4x |
| KMB | \$47,744 |  | \$3,980 | \$ | 4,080 | \$ | 4,295 |  | 12.0x |  | 11.7x | 11.1x |
| CTAS | \$10,324 |  | \$802 | \$ | 869 | \$ | 940 |  | 12.9x |  | 11.9x | 11.0x |
| MAS | \$11,533 |  | \$1,037 | \$ | 1,095 | \$ | 1,226 |  | 11.1x |  | 10.5x | 9.4 x |
| Average |  |  | \$1,487 |  | \$1,547 |  | \$1,654 |  | 12.2x |  | 11.4x | 10.5x |

[^4]Figure 34: Present value of enterprise value for each operating segment and implied EV/EBITDA multiple for the whole company

|  | 2015 min | 2015 max | 2015 avg | 2016 min | 2016 max | 2016 avg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial |  |  |  |  |  |  |
| Industrial Enterprise value | \$ 29,176 | \$ 35,012 | \$ 32,094 | \$ 32,094 | \$ 37,929 | \$ 35,012 |
| Safety \& Graphics |  |  |  |  |  |  |
| Safety \& Graphics Enterprise value | \$ 16,316 | \$ 19,579 | \$ 17,947 | \$ 18,763 | \$ 22,026 | \$ 20,394 |
| Electronics \& Energy |  |  |  |  |  |  |
| Electronics \& Energy Enterprise value | \$ 12,936 | \$ 15,811 | \$ 14,373 | \$ 14,373 | \$ 17,248 | \$ 15,811 |
| Health Care |  |  |  |  |  |  |
| Health Care <br> Enterprise value | \$ 31,827 | \$ 36,216 | \$ 34,022 | \$ 30,729 | \$ 35,119 | \$ 32,924 |
| Consumer |  |  |  |  |  |  |
| Consumer Enterprise value | \$ 12,831 | \$ 14,580 | \$ 13,706 | \$ 12,831 | \$ 14,580 | \$ 13,706 |
| Other |  |  |  |  |  |  |
| Other Enterprise value | \$ $(4,132)$ | \$ $(4,870)$ | \$ $(4,501)$ | \$ $(3,800)$ | \$ (4,538) | \$ (4,169) |
| 3MCompany |  |  |  |  |  |  |
| 3M Company Enterprise value | \$ 98,954 | \$116,328 | \$107,641 | \$104,990 | \$122,365 | \$113,678 |
| Implied EV/EBIIDA | 11.0x | 13.0x | 12.0x | 10.6x | 12.4x | 11.5x |

Figure 35: Inputs used in sensitivity table

|  | 2014 | 2015e |  | $2016 e$ |
| :---: | :---: | :---: | :---: | :---: |
| Debt | \$ 6,731 | \$ 7,678 | \$ | 8,528 |
| Preferred |  |  |  |  |
| Stock | \$0 | \$0 |  | \$0 |
| Cash | \$ 1,897 | \$ 2,630 | \$ | 2,824 |
| Minority |  |  |  |  |
| Interest | \$ 33 | \$ 33 | \$ | 33 |
| Investments | \$ 1,556 | \$ 1,556 | \$ | 1,556 |
| Outstanding |  |  |  |  |
| Shares | 649.2 | 630.7 |  | 612.7 |

The implied EV/EBITDA is the sum of each of the forecasted segments and divided that sum by the forecasted EBITDA of the entire company .

After finding an EV/EBITDA multiple for the whole company, I created a sensitivity table for 2015 and 2016 based on my forecasts for the future values of 3 M 's market value of long-term debt, cash account balance, minority interest, investments and outstanding number of common shares. See figure 33 to the left for forecasted values.

See figures 36 and 37 on the next page to view the sensitivity table on the company as a whole.

Figure 36: Sensitivity table for 2015 (above) and percent upside/downside from current share price (below)

|  | EBITDA 2015 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \$ | 7,979 | \$ | 8,479 | \$ | 8,979 | \$ | 9,479 | \$ | 9,979 |
|  | 10.0x | \$ | 120.92 | \$ | 128.85 | \$ | 136.78 | \$ | 144.70 | \$ | 152.63 |
|  | 11.0x | \$ | 133.57 | \$ | 142.29 | \$ | 151.01 | \$ | 159.73 | \$ | 168.45 |
|  | 12.0x | \$ | 146.22 | \$ | 155.74 | \$ | 165.25 | \$ | 174.76 | \$ | 184.28 |
|  | 13.0x | \$ | 158.87 | \$ | 169.18 | \$ | 179.49 | \$ | 189.79 | \$ | 200.10 |
|  | 14.0x | \$ | 171.53 | \$ | 182.62 | \$ | 193.72 | \$ | 204.82 | \$ | 215.92 |

Figure 37: Sensitivity table for 2016 (above) and percent upside/downside from current share price (below)

| ¢ | EBITDA 2016 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \$ | 8,861 | \$ | 9,361 | \$ | 9,861 | \$ | 10,361 | \$ | 10,861 |
|  | 9.5x | \$ | 130.56 | \$ | 138.32 | \$ | 146.07 | \$ | 153.82 | \$ | 161.57 |
| E | 10.5x | \$ | 145.02 | \$ | 153.59 | \$ | 162.16 | \$ | 170.73 | \$ | 179.30 |
| III | 11.5x | \$ | 159.49 | \$ | 168.87 | \$ | 178.26 | \$ | 187.64 | \$ | 197.02 |
| II | $12.5 x$ | \$ | 173.95 | \$ | 184.15 | \$ | 194.35 | \$ | 204.55 | \$ | 214.75 |
|  | 13.5x | \$ | 188.41 | \$ | 199.43 | \$ | 210.44 | \$ | 221.46 | \$ | 232.48 |



Between the two target prices shown in figures 36 and 37 , I took an equal weighted average between the two and acquired a target share price of $\$ 171.75$

Summary
The target share price derived from the discounted cash flow valuation is $\$ 172.05$ and the target share price derived from the sum of parts valuation is 171.75 . After taking an equal weighted average between the two, I come to my final target share price of $\$ 172.00$.

## Business Risks

Although my estimated target price is $7.1 \%$ above 3 M 's current share price, there are some factors that may disrupt the company's forecasted success:

1. Foreign currency exposure
2. Introduction of new products
3. Natural disasters
4. International economic conditions
5. Insider management
6. New tax laws

Foreign Currency Exposure
As stated in the business drivers section, 3 M 's success is heavily reliant upon relatively low foreign exchange volatility. Since 1999, 3M has hedged out $50 \%$ of all revenues exposed internationally, but if the dollar continues to appreciate relative to other currencies like it has in the past 6 months, 3 M is extremely vulnerable and will have a difficult time generating sales growth in its non-US geographic segments.

## Introduction of New Products

For 3 M to be able to benefit from high operating margins and sales growth, it is required to introduce new products into the marketplace. If there are any difficulties or delays in product development, such as being unable to gain acceptance of newly introduced products or the inability to obtain intellectual property, certain products may prove to be commercially unsuccessful. Unsuccessful products or entirely unsuccessful businesses invested in by 3M may end up taking away from operating profits and sales growth.

## Natural Disasters

Natural disasters around the world are infrequent but are inevitably bound to happen. Given that 3M operates in over 70 different countries, natural disasters may disrupt global supply chains in place if a natural disaster were to occur in a part of the world relevant to 3 M . Suppliers and/or customers of the company could be damaged or eliminated by a natural disaster, possibly leaving 3 M with a surplus of finished products or a shortage of raw materials.

## International Economic Conditions

As stated above, a shortage of raw materials may increase direct costs when purchasing scarce raw materials at a premium or could cause 3 M to have trouble meeting customer needs. 3 M has a process to minimize volatility in unfinished component and raw material pricing, but there is never a clear guarantee that the company will be able to successfully manage price fluctuations in necessary supplies.

## Management

Inge G. Thulin has been CEO of 3M since 2012 and is now President and Chairman of the Board of Directors as well. Given that he is an insider and manages the company, there could be a potential conflict of interest between his goals and the goals of the shareholders. Although, it is important to note that Mr. Thulin owns roughly 102,000 shares of the company (more than any other insider). It is important to note this due to fact that because he is a large shareholder in the company, his goals may more accurately align with shareholders' goals. Furthermore, in the three years Mr. Thulin has been CEO, 3 M's share price has had $21.6 \%$ year-over-year share price growth.

## New Tax Laws

3M is at risk if the tax laws within the United States or abroad change unfavorably. President Obama is suggesting a 19\% corporate tax rate on revenue generated outside of the United States even if it is kept within the country where the revenue was earned. This could impact 3 M negatively because the tax laws currently in the United States do not tax American corporations' revenue that is made outside of the US as long as the revenue is not brought back to the companies' American bank accounts.

Furthermore, as stated in the financial analysis section of this report, recent laws have been enacted that impose taxes on medical technology sales. This will impact 3M's top line growth in its Health Care segment for all medical technology sales in the US.

Appendix 1: SWOT Analysis

|  | SWOT ANALYSIS |  |
| :---: | :---: | :---: |
|  | Helpful | Harmful |
|  | Strengths | Weaknesses |
|  | Globally diversified <br> Diversified products <br> Intellectual property <br> Share buybacks <br> Established supply chain | Insider management <br> Large business to manage <br> Poor R\&D investments <br> Unfavorable M\&A |
| 5 | Opportunities | Threats |
|  | Developed markets <br> Emerging markets <br> Acquisitions in key areas <br> Healthcare growth in US | Natural disasters <br> Foreign exchange volatility <br> Unfavorable economic conditions <br> Commodity price volatility <br> Environmental regulations |

Appendix 2: Porter five forces analysis


Appendix 3: Income statement

|  | Income Statement |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 e | $2016 e$ |
| Sales | $\$ 26,662$ | $\$ 29,611$ | $\$ 29,904$ | $\$ 30,871$ | $\$ 31,821$ | $\$ 32,952$ | $\$ 34,038$ |
| Growth |  | $11.1 \%$ | $1.0 \%$ | $3.2 \%$ | $3.1 \%$ | $3.6 \%$ | $3.3 \%$ |
| Direct Costs | 13,831 | 15,693 | 15,685 | 16,106 | 16,447 | 16,905 | 17,359 |
| Gross Margin | 12,831 | 13,918 | 14,219 | 14,765 | 15,374 | 16,048 | 16,678 |
| SG\&A | 5,479 | 6,170 | 6,102 | 6,384 | 6,469 | 6,567 | 6,518 |
| R\&D | 1,434 | 1,570 | 1,634 | 1,715 | 1,770 | 1,977 | 2,042 |
|  |  |  |  |  |  |  |  |
| EBIT | 5,918 | 6,178 | 6,483 | 6,666 | 7,135 | 7,503 | 8,118 |
| Growth |  | $4.4 \%$ | $4.9 \%$ | $2.8 \%$ | $7.0 \%$ | $5.2 \%$ | $8.2 \%$ |
| Interest | 163 | 147 | 132 | 104 | 109 | 109 | 122 |
| EBT | 5,755 | 6,031 | 6,351 | 6,562 | 7,026 | 7,395 | 7,997 |
|  |  |  |  |  |  |  |  |
| Taxes | 1,592 | 1,674 | 1,840 | 1,841 | 2,028 | 2,134 | 2,308 |
| Continuing income | 4,163 | 4,357 | 4,511 | 4,721 | 4,998 | 5,260 | 5,689 |
| Other | 78 | 74 | 67 | 62 | 42 | 50 | 50 |
| Net income | 4,085 | 4,283 | 4,444 | 4,659 | 4,956 | 5,210 | 5,639 |
| Growth |  | $4.8 \%$ | $3.8 \%$ | $4.8 \%$ | $6.4 \%$ | $5.1 \%$ | $8.2 \%$ |

Source: Company reports

Appendix 3: Balance Sheet

| Balance Sheet |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Assets | 2010 | 2011 | 2012 | 2013 | 2014 | 2015e | 2016e |
| Cash | 3,377 | 2,219 | 2,883 | 2,581 | 1,897 | 2,630 | 2,824 |
| Accounts receivable | 3,615 | 3,867 | 4,061 | 4,253 | 4,238 |  |  |
| Inventory | 3,155 | 3,416 | 3,837 | 3,864 | 3,706 |  |  |
| Other current assets | 967 | 1,277 | 1,201 | 1,279 | 1,298 |  |  |
| Total operating assets | 11,114 | 10,779 | 11,982 | 11,977 | 11,139 | 12,112 | 12,353 |
| Fixed Assets |  |  |  |  |  |  |  |
| Goodwill | 6,820 | 7,047 | 7,385 | 7,345 | 7,050 |  |  |
| Intangible assets | 1,820 | 1,916 | 1,925 | 1,688 | 1,435 |  |  |
| PP\&E | 20,253 | 21,166 | 22,525 | 23,068 | 22,841 |  |  |
| Accum. D\&A | $(12,974)$ | $(13,500)$ | $(14,147)$ | $(14,416)$ | $(14,352)$ | $(15,085)$ | $(15,718)$ |
| Other LT assets | 1,336 | 1,696 | 1,233 | 1,557 | 1,600 |  |  |
| Net Fixed Assets | 17,255 | 18,325 | 18,921 | 19,242 | 18,574 | 19,971 | 20,882 |
| Marketable securities net | 1,787 | 2,512 | 2,973 | 2,331 | 1,556 | 1,556 | 1,556 |
| Total assets | \$30,156 | \$31,616 | \$33,876 | \$33,550 | \$31,269 | \$33,639 | \$34,791 |
| Operating Liabilities |  |  |  |  |  |  |  |
| Accounts payable | 1,662 | 1,643 | 1,762 | 1,799 | 1,807 |  |  |
| Accrued payroll | 778 | 676 | 701 | 708 | 732 |  |  |
| Accrued income taxes | 358 | 355 | 371 | 417 | 435 |  |  |
| Other current liabilities | 2,022 | 2,085 | 2,281 | 2,891 | 2,918 |  |  |
| Total operating liabilities | 4,820 | 4,759 | 5,115 | 5,815 | 5,892 | 6,036 | 6,166 |
| Long-term liabilities |  |  |  |  |  |  |  |
| Long-term debt | \$5,452 | \$5,166 | \$6,001 | \$6,009 | \$6,837 | \$7,678 | \$8,528 |
| Other LT liabilities | 3,867 | 5,829 | 4,720 | 3,778 | 5,398 | 5,398 | 5,398 |
| Total LT liabilities | 9,319 | 10,995 | 10,721 | 9,787 | 12,235 | 13,076 | 13,926 |
| Total Liabilities | \$14,139 | \$15,754 | \$15,836 | \$15,602 | \$18,127 | \$19,111 | \$20,092 |
| Equity |  |  |  |  |  |  |  |
| Common stock | \$9 | \$9 | \$9 | \$9 | \$9 | \$9 | \$9 |
| Additional Paid-in Capital | \$3,468 | \$3,767 | \$4,044 | \$4,375 | \$4,379 | \$4,644 | \$4,926 |
| Retained earnings | 25,995 | 28,348 | 30,679 | 32,416 | 34,317 | 36,868 | 39,688 |
| OCCI | $(3,543)$ | $(5,025)$ | $(4,750)$ | $(3,913)$ | $(6,289)$ | $(4,704)$ | $(4,704)$ |
| Noncontrol ling interest | 354 | 442 | 465 | 446 | 33 | 33 | 33 |
| Treasury stock | \$10,266 | \$11,679 | \$12,407 | \$15,385 | \$19,307 | 22,322 | 25,253 |
| Total Stockholders' Equity | \$16,017 | \$15,862 | \$18,040 | \$17,948 | \$13,142 | \$14,528 | \$14,699 |
| Total liabilities and equity | \$30,156 | \$31,616 | \$33,876 | \$33,550 | \$31,269 | \$33,639 | \$34,791 |

[^5]| Appendix 4: Ratios | Ratios |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2012 | 2013 | 2014 | 2015e | 2016e |
| Profitability |  |  |  |  |  |  |
| Gross margin | 47.0\% | 47.5\% | 47.8\% | 48.3\% | 48.7\% | 49.0\% |
| Operating (EBIT) margin | 20.9\% | 21.7\% | 21.6\% | 22.4\% | 22.8\% | 23.9\% |
| Net profit margin | 14.5\% | 14.9\% | 15.1\% | 15.6\% | 15.8\% | 16.6\% |
| Activity |  |  |  |  |  |  |
| FA(gross) turnover | 0.95 | 0.92 | 0.93 | 0.96 | 0.97 | 0.95 |
| Total asset turnover | 0.96 | 0.91 | 0.92 | 0.98 | 1.02 | 0.99 |
| Inventory Turnover | 4.78 | 4.33 | 4.18 | 4.35 |  |  |
| Inventory processing period | 76 | 84 | 87 | 84 |  |  |
| Accounts Receivables Turnover | 7.92 | 7.54 | 7.43 | 7.50 |  |  |
| Operating Cycle | 123 | 133 | 136 | 133 |  |  |
| Accounts Payables Turnover | 9.50 | 9.21 | 9.05 | 9.12 |  |  |
| Cash Conversion Cycle | 84 | 93 | 96 | 93 |  |  |
| Liquidity |  |  |  |  |  |  |
| Op asset / op liab | 2.26 | 2.34 | 2.06 | 1.89 | 2.01 | 2.00 |
| NOWC Percent of sales | 20.8\% | 21.5\% | 21.1\% | 17.9\% | 17.2\% | 18.0\% |
| Solvency |  |  |  |  |  |  |
| Debt to assets | 16.3\% | 17.7\% | 17.9\% | 21.9\% | 22.8\% | 24.5\% |
| Debt to equity | 32.6\% | 33.3\% | 33.5\% | 52.0\% | 52.8\% | 58.0\% |
| Other liab to assets | 18.4\% | 13.9\% | 11.3\% | 17.3\% | 16.0\% | 15.5\% |
| Total debt to assets | 34.8\% | 31.6\% | 29.2\% | 39.1\% | 38.9\% | 40.0\% |
| Total liabilities to assets | 49.8\% | 46.7\% | 46.5\% | 58.0\% | 56.8\% | 57.7\% |
| Debt to EBIT | 0.84 | 0.93 | 0.90 | 0.96 | 1.02 | 1.05 |
| EBIT/interest | 42.03 | 49.11 | 64.10 | 65.46 | 68.93 | 66.80 |
| ROIC |  |  |  |  |  |  |
| NOPAT to sales | 15.1\% | 15.4\% | 15.5\% | 16.0\% | 16.2\% | 17.0\% |
| Sales to IC | 1.24 | 1.19 | 1.21 | 1.29 | 1.32 | 1.28 |
| Total | 18.6\% | 18.4\% | 18.7\% | 20.6\% | 21.4\% | 21.7\% |
| Total using EOY IC | 18.3\% | 17.9\% | 18.9\% | 21.3\% | 20.5\% | 21.3\% |
| DuPondt ROEAnalysis |  |  |  |  |  |  |
| 5-stage |  |  |  |  |  |  |
| EBIT / sales | 20.9\% | 21.7\% | 21.6\% | 22.4\% | 22.8\% | 23.9\% |
| Sales / avg assets | 0.96 | 0.91 | 0.92 | 0.98 | 1.02 | 0.99 |
| EBT/EBIT | 97.6\% | 98.0\% | 98.4\% | 98.5\% | 98.5\% | 98.5\% |
| Net income (cont)/EBT | 72.2\% | 71.0\% | 71.9\% | 71.1\% | 71.1\% | 71.1\% |
| ROA | 14.1\% | 13.8\% | 14.0\% | 15.4\% | 16.2\% | 16.6\% |
| Avg assets / avg equity | 1.94 | 1.93 | 1.87 | 2.08 | 2.35 | 2.34 |
| ROE | 27.3\% | 26.6\% | 26.2\% | 32.2\% | 38.0\% | 38.9\% |
| 3-stage |  |  |  |  |  |  |
| Net income (cont) / sales | 14.7\% | 15.1\% | 15.3\% | 15.7\% | 16.0\% | 16.7\% |
| Sales / avg assets | 0.96 | 0.91 | 0.92 | 0.98 | 1.02 | 0.99 |
| ROA | 14.1\% | 13.8\% | 14.0\% | 15.4\% | 16.2\% | 16.6\% |
| Avg assets / avg equity | 1.94 | 1.93 | 1.87 | 2.08 | 2.35 | 2.34 |
| ROE | 27.3\% | 26.6\% | 26.2\% | 32.2\% | 38.0\% | 38.9\% |
| ROE using EOY equity | 27.0\% | 24.6\% | 26.0\% | 37.7\% | 35.9\% | 38.4\% |
| Other |  |  |  |  |  |  |
| Payout Ratio | 36.3\% | 36.8\% | 37.1\% | 44.7\% | 51.0\% | 50.0\% |
| Retention Ratio | 63.7\% | 63.2\% | 62.9\% | 55.3\% | 49.0\% | 50.0\% |
| Sustainable Growth Rate | 17.4\% | 16.8\% | 16.5\% | 17.8\% | 18.6\% | 19.5\% |


[^0]:    Source: Bloomberg, British Petroleum Statistical

[^1]:    Source: Company reports

[^2]:    Source: Company reports

[^3]:    Source: Factset, Company reports

[^4]:    Source: Factset, Company reports

[^5]:    Source: Company reports

